



Christopher Pastars
UX Designer & Swell Guy

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HELLO!

I'm Chris, a Boston-based Senior UX Designer. I have a wide range of experience, and proven track record with user experience, user interface, product design, visual design, UX strategy & ideation, consumer research and testing.

As an experienced UX Designer, I have been fortunate to have worked on a wide variety of projects, with many Fortune 500 companies. Contracting has allowed me to work in many different roles, on a wide range of complex projects and industries.

WORK HISTORY

A large part of my career has been contracting, which allowed me to rapidly grow my experience and portfolio, with a lot of variety. Here is a brief summary of my most recent experience. Please visit my LinkedIn for an expanded list.

Senior UX Designer & Strategist - TD Bank (US)

Boston, MA / Oct 2022—Current

- Concentrated on delivering new UX Strategy, for future-facing designs and concepts.
- As a Design Lead, I helped to build a multi-level pod structure, with diverse talent.
- Worked closely with Developers, to update a credit portal's interface and user flow.
- Assisted leadership by creating unique illustrations and personas, for presentations.

Senior UX Designer - Bank of America / Contractor

Boston, MA / April 2022—Oct 2022

- Created a customized user experience that catered to Wealth clients. This included strategic design, based on customer feedback.
- Coordinated with engineering partners, to implement new design library components.
- Collaborated with Compliance and Legal, to deliver accessible and inclusive designs.

Senior UX Designer - Linksquares

Boston, MA / July 2021—April 2022

- Helped to create a positive user experience, within a fast-paced startup environment, while helping to build a competitive SaaS product, driven from machine learning.
- Conducted customer interviews, focusing on specific needs and pain points. These findings would be developed into strategy sessions, and be presented to the business.
- Was able to successfully shift focus between product design, UX, building customized UI and contributing to a contemporary design system.
- Facilitated ideation sessions, with both designers and stakeholders, for a deeper exploration of customer needs.

SKILLS

- User Experience
- UI Design
- Visual Design
- Mobile & Web Design
- Prototyping & Testing
- Human Centered Design
- Strategy & Ideation
- Design Operations
- Customer Interviews
- Research Analysis
- SaaS
- Illustration
- Micro Animation
- Photo-editing
- Branding

TOOLS

- Figma
- Photoshop
- Sketch
- Illustrator
- Adobe XD
- Procreate
- Principle
- InVision
- After Effects
- InDesign
- Powerpoint
- JIRA/Confluence
- Basic HTML & CSS



WORK HISTORY CONT'D

Senior Visual & UX Designer - Fidelity Investments / Contractor

Boston, MA / Jan 2020—July 2021

- Provided visual expertise for building a new UI, for an internal investment platform, used exclusively by portfolio investors.
- Worked closely with developers, software engineers and portfolio investors, to analyze and execute UX improvements.
- First trade demo was delivered 6 months early, as part of a very successful launch.

Senior Product Designer - Boston Health Economics (now Panalgo) / Contractor

Boston, MA / Jan 2019—Jan 2020

- Designed product for health data services, accompanied with extensive prototyping studies. Showcased BHE's machine learning features and process.
- Worked closely with Developers to design a new "Dark Mode" experience, which became the product's default view.

Senior UX Designer - CVS / Contractor

Boston, MA / Oct 2018—Jan 2019

- Worked with the Retail Development team to study and execute new mobile UX features, for the online shop experience. Included m-web and native CVS app.
- Studied data from user testing, and implemented found results into strategic design.
- Ran guerrilla-style ideation sessions, to gain additional product insights.

Senior UX Designer - XPO Logistics / Contractor

Boston, MA / Jan 2018—Oct 2018

- Helped to design products for a modernized warehouse management system. Included data from robotics and machine learning.
- Redesigned and rebranded the corporate website. This included a website audit, designing unique components, mobile execution and corporate illustrations.
- Worked on future-facing concepts that concentrated on single-item shipping, using data analytics, user interviews and design strategy.

Senior UX & UI Designer - Xbox Advertising

Seattle, WA / Mar 2017—Dec 2017

- Designed and produced landing experiences, featured on the Xbox console. Highly concentrated on user flow, clear user interaction, and premium design for advertising.
- Worked with client provided assets, while adding special effects and animation. Additionally, created custom design and illustration elements.
- Communicated effectively with the account team, to meet client expectations. Additionally, would edit designs, based on user feedback and performance data.

Senior Visual Designer / Contractor

Seattle, WA / Mar 2006—Mar 2017

Represented by various talent agencies. Designed for Starbucks, K2 Sports, Brooks Running, Wolfgang Puck Coffee, Microsoft, Pokémon International, Screenlife Games, Costco Wholesale, Mattel, Wham-O, Publicis, MLB, Verathon Inc. and Group Health.

EDUCATION

University of Cincinnati, MFA -

Painting

Cincinnati, OH

Sept 1994—July 1996

University of Manitoba, BFA -

Graphic Design

Winnipeg, MB

Sept 1990—May 1994

ADDITIONAL TRAINING

IDEO U

Activating Strategy

Issued Apr 2023

IDEO U

Designing Strategy

Issued Feb 2023

DesignLab - UX Academy

Online / Mar 2016—Sept 2016

6-month (30+ hrs/wk) UX Design